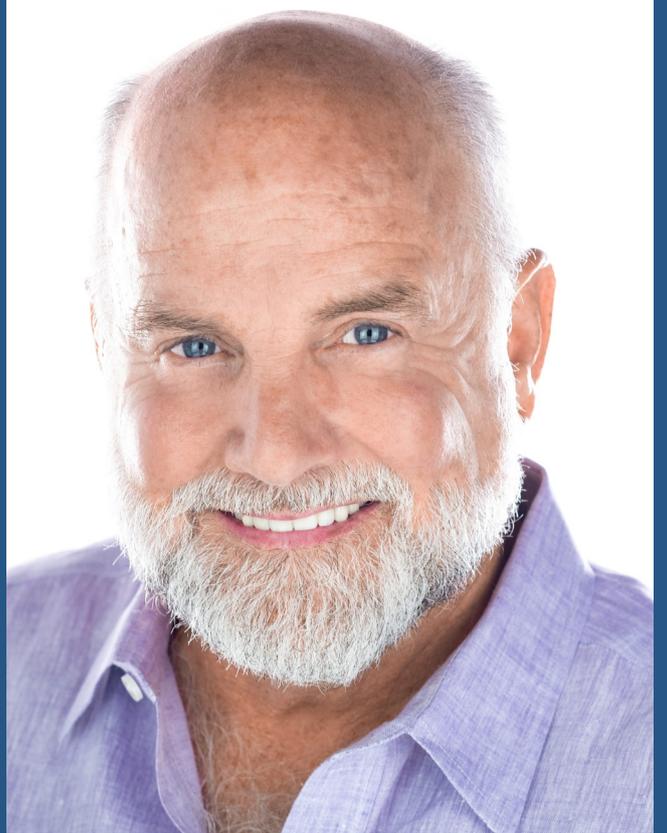


Reed Davis

HHP, CNT, LEHP

Founder | Functional Diagnostic
Nutrition® Certification Course
Clinical Advisor



Biography

Reed Davis, Board Certified Holistic Health Practitioner (HHP) and Certified Nutritional Therapist (CNT), is an expert in functional lab testing and holistic lifestyle medicine.

He is the Founder of Functional Diagnostic Nutrition® (FDN) and the FDN Certification Course with over 3,000 graduates in 50 countries. Reed served as the Health Director at a Wellness Center in Southern California for over 10 years and with over 10,000 clients is known as one of the most experienced clinicians in the world. Reed serves on the Advisory Board of the American Natural Wellness Coaches Board and the American Association of Natural Wellness Coaches.

He lives in the US and when not teaching the FDN Certification Course and helping his graduates build their private practices, he is usually found gardening or riding motorcycles.

As an Environmental Paralegal throughout the 90's Reed was "saving the planet" including the birds, bees, air, water and trees. In 1999 he turned his attention to, "What is the environment doing to PEOPLE, including ME?" That began a 20-year career dedicated to helping people find out what's really wrong and how to fix it naturally.

After earning a certificate in nutritional therapy Reed noticed that most patients had already seen multiple doctors and therapists and still had many of their original complaints. Reed decided then he would be the last practitioner anyone needed to see and became an expert in functional lab assessments. FDN is the result of more research and experience than most practitioners get in a lifetime.

Suggested Questions

- Is health coaching the profession of the future?
- How can you build a robust wellness practice?
- What are the best ways to find customers?
- What are some of the biggest advantages to taking your business online?

Suggested Topics

1. Building a Successful Wellness Practice
2. Functional Diagnostic Nutrition and What It Can Do For Your Practice
3. Customer Acquisition
4. Running a Virtual Business
5. Health Coaching in a Post-Pandemic World
6. The Future of Tele-Health
7. Health Coaching & the Law
8. Redefining Health Coaching Through the FDN Approach
9. What is My Value Add as an FDN?
10. Who Is NOT Your Ideal Client?

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